



**THIRU**  
MAYOR

# Backing Baltimore's Businesses

If Baltimore is to become the city it's destined to be, the backbone of its economy must be small businesses. Here are Thiru's key priorities and concrete ideas to foster a welcoming, sustainable environment where businesses can thrive today and tomorrow...



## Guarantee Public Safety

- Create a safe and secure atmosphere around businesses by ensuring sufficient public and private policing
- Reduce crime around businesses by providing incentives to purchase, install, and register cloud-based security cameras
- Pledge assistance for small businesses interested in partnering with security firms

## Reduce the Costs of Doing Business in Baltimore

- Cut property taxes in half over a period of ten years
- End minor privilege and permitting fees
- Expand free parking near shops and restaurants
- Introduce low-interest rainy day loans for small businesses

## Encourage Entrepreneurship, Diversity & Innovation

- Pledge health insurance coverage for up to seven employees for companies that stay in Baltimore for at least five years
- Recruit small businesses with a national marketing campaign
- Provide tax incentives to encourage growth of small businesses owned and operated by minorities, women, members of LGBTQ and immigrant communities